

LOWVOLATILITYSTOCKS

Platforms, SIPPS and Trusts will only (really) accept UCITS/FCA Regulated Funds















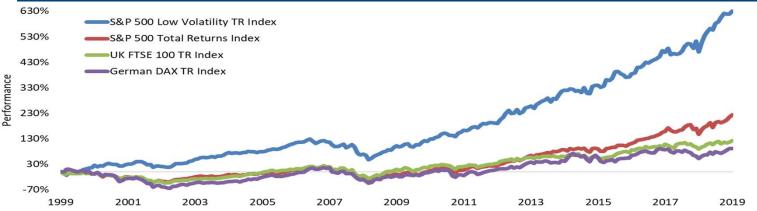




Only certain assets can be held within a UCITS Fund

Q1 2020

AT&T, McDonalds, Coca-Cola, Johnson & Johnson, Accenture, Visa, Pfizer, Mastercard, Verizon, Exxon Mobil, P&G, Microsoft, Disney

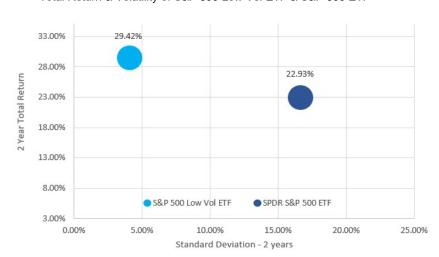


Source: Data (Total Return) sourced from Bloomberg - 31/12/1999 to 31/12/2019. Chart by Castlestone Management. The performance figures quoted refer to the past and past performance is not a guarantee of future performance or a reliable guide to future performance. Your investment may be affected by changes in currency exchange rate movements thereby affecting your investment return therefrom.

UPSIDE USA iShares Edge MSCI Min Vol USA Index ETF DOWNSIDE CAPTURE 54%

Source: Blackrock based on fund and index returns from 31/07/12 to 30/06/16. Data compares the iShares Edge MSCI min Vol USA Index ETF (XMU) to S&P500 Index The performance figures quoted refer to the past and past performance is not a guarantee of future performance or a reliable guide to future performance

Total Return & Volatility of S&P 500 Low Vol ETF & S&P 500 ETF



Source: 2 Year Total return data and standard deviation data sourced from Bloomberg as of 20/01/2020 for the SPLV S&P 500 ETF and the SPY S&P 500 ETF. Chart by Castlestone Management. The performance figures quoted refer to the past and past performance is not a guarantee of future performance or a reliable guide to future performance.. Your investment may be affected by changes in currency exchange rate movements thereby affecting your investment return therefrom.

- ✓ Over the last 5 years Low Volatility stocks have outperformed the S&P 500 Index
 - ✓ Low Volatility stocks can cushion the damage during a sudden downturn
- ✓ Historically, **USA iShares** ETF captured 92% of the broad Index's up months and 54% of the down months
 - ✓ Low Volatility US equities can be used to help diversify a balanced portfolio
 - ✓ BlackRock projected smart beta ETF assets could reach \$2.4 trillion globally by 2025**

^{*} Source – www.businesswire.com, "Blackrock projects Smart Beta ETF Assets will reach \$1 trillion globally by 2020 and \$2.4 Trillion by 2025" (2016, May 12) retrieved from https://www.businesswire.com/news/home/20160512006061/en/BlackRock-Projects-Smart-Beta-ETF-Assets-Reach



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