

folume Analysis

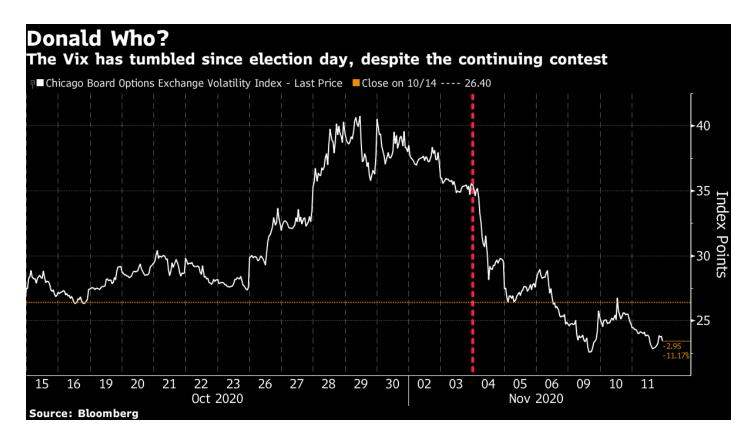
# OUTLOOK POST COVID ECONOMY INFLOWS INTO TECHNOLOGY STOCKS

INVESTMENT **INFLOWS INTO** EQUITIES AS WE POSITION PORTFOLIOS FOR A POST COVID-19 ECONOMY

- The US Markets don't care about Donald Trump. VIX has steadily declined since Election Day. Markets are returning to normal post US Election.
- ✓ COVID-19 Vaccine & Record Inflows into equity ETFs.
- ✓ Yuan is below 6.6 for the first time in 29 months. Relationships with China/World are starting to return to normal.
- Technology equities have higher margins and greater sales growth than other types of equities. Inflows have started to come back into equities and will continue as people position themselves for a post Covid-19 economy.
- ✓ E-commerce sales over Christmas will be significantly higher than expected because of continuing lockdowns. Christmas comes early for Amazon and other e-commerce companies.

THE MARKET DOESN'T BELIEVE (OR DOESN'T CARE) ABOUT DONALD TRUMP

### **Volatility has Fallen as Investors Move Past the Election**



- The VIX clearly shows a decrease in market volatility since election day.
- $\checkmark$  The drop comes despite Trumps protest over the results.
- ✓ Investors have moved past the election.

ETFS COULD SEE RECORD **INFLOWS IN** DECEMBER AS PEOPLE POSITION THEMSELVES FOR A POST-COVID WORLD

### **Covid-19 Vaccine Coming Soon**



- ✓ A Covid-19 vaccine around the corner will increase the confidence of investors.
- ✓ This will drive more investments into ETFs and the market will rise in turn.

### INVESTOR WEEKLY INFLOWS INTO EQUITY FUNDS

As Uncertainty Abates, Funds Flow into Equities

### INVESTORS FLOCK TO STOCKS WEEKLY EQUITY FUND FLOWS



 The increased inflows into equities will drive up market prices as the demand continues to rise.

## ETFS INFLOWS INTO EQUITY FUNDS 10 NOV 2020

### **Inflows Into Equities Remain Strong**

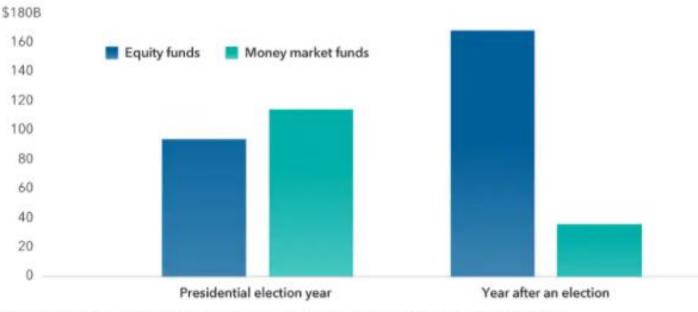
Asset Class	AUM (\$, mm)	Net Flows (\$, mm)
Equity	\$3,757,678.70	\$17,259.98
Bond	\$1,022,136.27	\$6,820.59
Volatility	\$3,706.84	\$353.76
Preferred Stock	\$35,557.29	\$126.46
Real Estate	\$61,566.68	\$37.29
Commodity	\$147,336.11	\$28.46
Currency	\$2,011.49	-\$17.32
Alternatives	\$2,801.44	-\$17.63
Multi-Asset	\$19,987.46	-\$78.11

✓ The increased in inflows into equities will drive up market prices as the demand continues to rise.

NET INFLOWS HIGHEST INTO EQUITIES IMMEDIATELY AFTER THE PRESIDENTIAL ELECTION

### **Equity Inflows Increase After Election Years**

Investors have tended to be more cautious leading up to elections Average net fund flows by year of presidential term (1992-2019)



Source: Morningstar. Values based on USD. Equity funds include U.S. and international equity funds.

- ✓ This inflow into equities will only push prices higher, meaning investing now will be more beneficial.
- People will increase their investment into equities now that the outcome of the election has been decided.

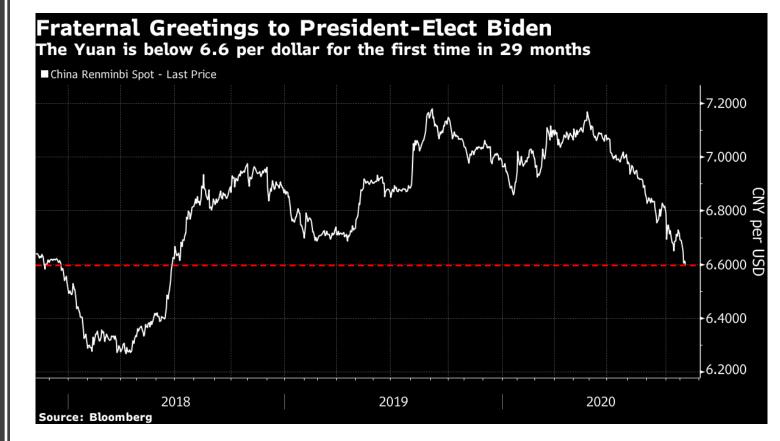
### THE TRADE WAR IS FINISHED AND SO IS THE UNCERTAINTY

### The Trade War is Finished



- ✓ The Biden administration will likely end the current trade war with China, helping the US economy.
- ✓ The trade balance with China chart shows that the trade war didn't help the US.

#### **China Weakens its Currency**



- ✓ The Chinese Government appears to be letting the Yuan weaken on hopes of an end to tariffs by the US.
- ✓ A weaker Yuan should make the cost of doing business in China cheaper for US companies.

**BEIJING IS NOW** WELCOMING THE NEW ADMINISTRATION BY WEAKENING THE YUAN. STRENGTHENING THE YUAN HAD BEEN USED AS A WEAPON DURING TRUMPS TRADE WAR

### POST-ELECTION RALLY WILL CONTINUE

#### **Stock Will Continue to Climb Post Election**

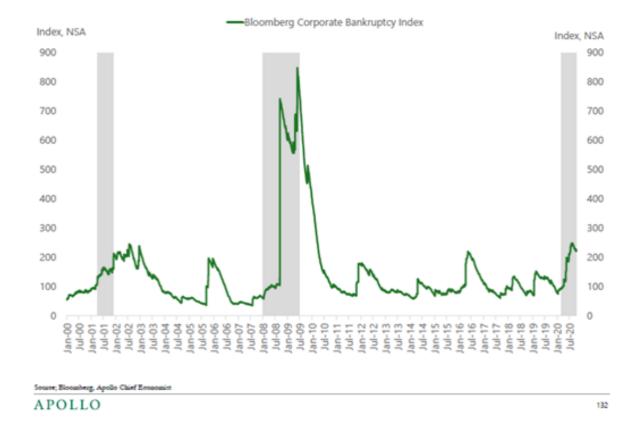


 History has shown that US markets continues to rise post elections

### OUTLOOK ON BANKRUPTCIES IS MUCH MORE POSTIVE THAN EXPECTED

### Vaccine News Will Result in Fewer Bankruptcies

Very limited increase in bankruptcies despite covid pushing the economy into a deep recession

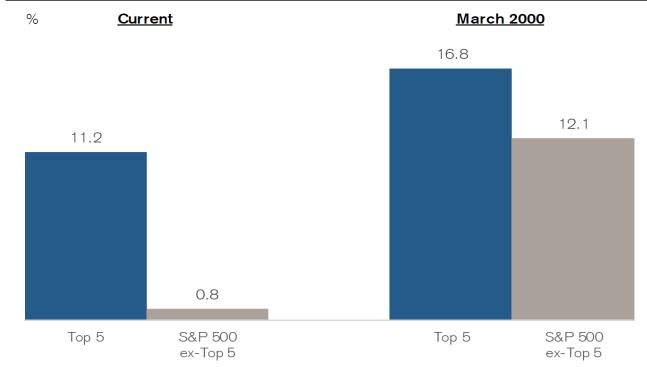


✓ The emergence of a vaccine will be good news as the faster we get back to normal, the fewer bankruptcies there will be.

TECHNOLOGY HAS SEEN SALES GROWTH AT 11.2% VS S&P 500 AT ONLY 0.8%

#### **Technology See Larger Increase's In Sales Growth**

#### Figure 2: Sales Growth (Trailing 12-Month)



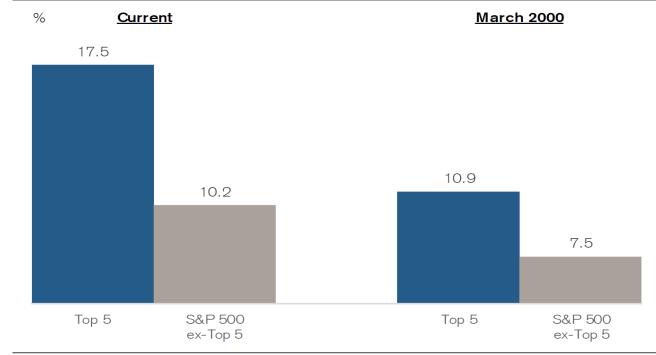
Source: Standard & Poor's, Thomson Financial, FactSet and Credit Suisse

- ✓ Technology has clearly been the least affected of all the S&P 500 sectors in terms of sales growth as we continue to stay at home for work and entertainment.
- ✓ FAANG (Top 5) stock sales are far outpacing the other 495 stocks in the S&P.

### TECHNOLOGY'S PROFIT MARGINS ARE MUCH BETTER

### **Technology Companies Boast Larger Profit Margins**

#### Figure 4: Net Margins (Trailing 12-Month)



Source: Standard & Poor's, Thomson Financial, FactSet and Credit Suisse

- Technology companies profit margins are higher than the remainder of the S&P 500. This will allow them to invest more of their profits into new ideas to help them grow.
- $\checkmark$  These margins have improved over the last 20 years.

### LOCKDOWNS MEAN CHRISTMAS COMES EARLY FOR AMAZON

#### **Amazon the Winners at Christmas**



- ✓ As lockdowns continue around the Globe people will turn to Amazon for their Christmas Shopping.
- ✓ The FAANG+ UCITS fund holds an approximate 7.66% weighting in Amazon.

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