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# SHIFT TO TECHNOLOGY IS IRREVERSIBLE SENATE PASSES \$1.9 TRILLION STIMULUS PACKAGE

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## SHIFT TO TECHNOLOGY IS IRREVERSIBLE

- ✓ The House of Representatives & Senate have passed the \$1.9 trillion spending package which will support the US economies recovery.
- ✓ Non-farm employment in February 2021 showed improvement as administration of COVID-19 vaccines continue to rise globally.
- ✓ Timing the markets is dangerous. Shift to technology is irreversible. Which asset class and sector do you think will perform the best over 10 years? Technology.
- ✓ iShares Corporate Bond Index is down 7.32% over the last year. Multi-Asset Manager Funds do not offer the solution they promised. Positive yield curve indicates growth in the USA economy.

## \$1.9TR RELIEF PACKAGE PASSED IN THE SENATE ON SATURDAY

(Positive for the US Economy injecting vast amounts of federal resources into the economy)

#### **Stimulus Package Given Final Approval**

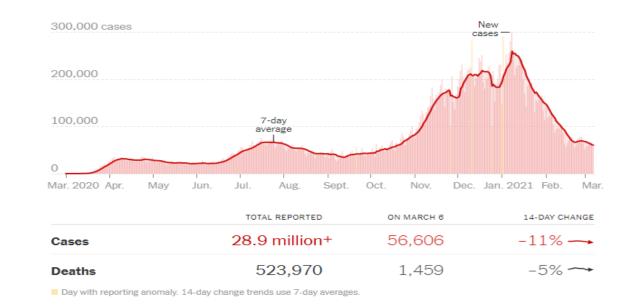


 There will be significant economic benefits from the relief package being passed, as people look to spend the influx of cash being delivered. SIGNIFICANT DECLINE IN THE NUMBER OF NEW CASES IN THE US MAR 7, 2021

(Significant improvement and there are signs that new infections are leveling off. It will take time to fully overcome COVID-19.) **Infection Numbers Continue To Fall** 

### Coronavirus in the U.S.: Latest Map and Case Count

Updated March 7, 2021, 12:07 A.M. E.T. Leer en español



✓ New cases of COVID-19 are declining. This is allowing lockdowns to end and economies to slowly re-open.

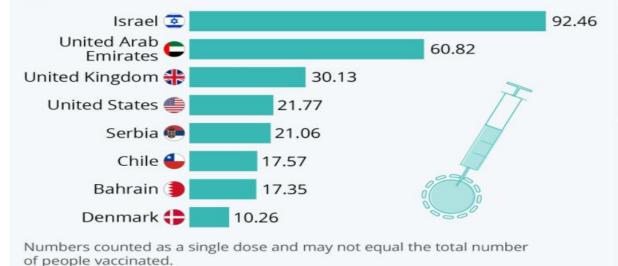
### MARCH 4, 2021 32.99% UK, 24.95% USA, EUROPE 8.65%

(There is a clear path that everyone will be vaccinated)

**People Are Being Vaccinated More Rapidly** 

### The Countries With The Highest Rate Of Covid-19 Vaccination

Covid-19 vaccination doses administered per 100 people (Feb 27, 2021)\*



Source: Our World in Data

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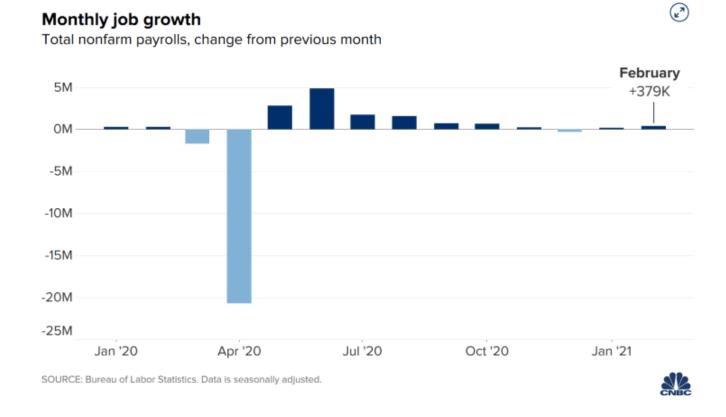
statista 🗹

✓ Vaccinations are being widely administered now and a clear picture of when everyone will be vaccinated is beginning to emerge.

### NON-FARM PAYROLLS FEBRUARY 2021

(Hiring surged in February as US economic activity increased with COVID-19 cases dropping and vaccine rollouts providing hope for more growth)

#### **Hiring Surges As Economy Begins To Recover**



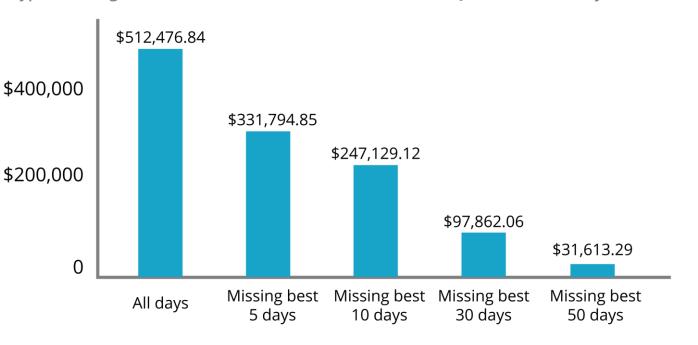
✓ Hiring surged in February, as hope for a return to normality increased due to the rollout of vaccines and COVID-19 cases falling.

## TRYING TO TIME THE MARKET CAN COST YOU

(No one can time markets effectively and consistently)

### **Being Invested Is Better Than Trying To Time The Market**

**Trying to time the market can cost you.** Hypothetical growth of \$10,000 invested into S&P 500 from Jan. 1, 1980 to May 20, 2016



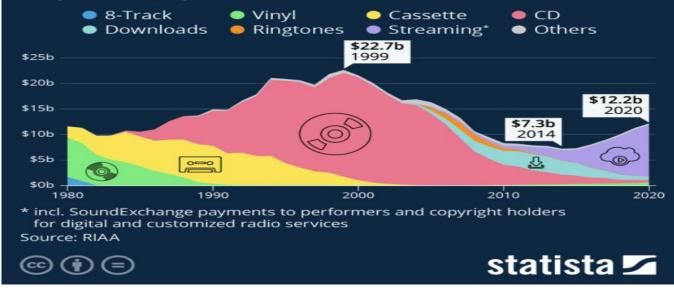
- Being invested in the market instead of trying to time it is a much better strategy.
- ✓ Just missing the best 10 days would have halved returns if invested as above.

## SHIFT TO TECHNOLOGY IS IRREVERSIBLE

#### **Technology Is Making Our Lives Easier**

### From Tape Deck to Tidal: 30 Years of U.S. Music Sales

U.S. recorded music revenues from 1980-2020, by format (adjusted for inflation)



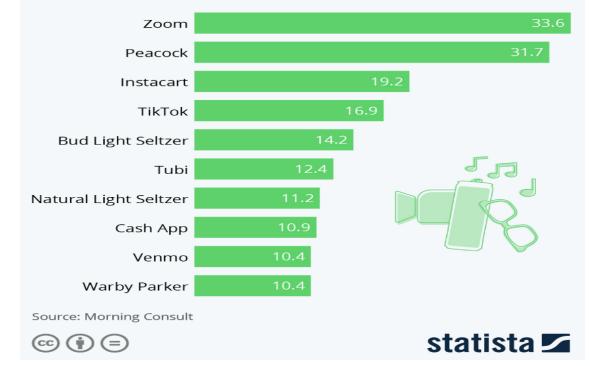
- ✓ Technology is more readily available to a larger percentage of the population.
- This is increasingly easy to use, most people prefer to stream than use outdated tech.

### SHIFT TO TECHNOLOGY IS IRREVERSIBLE

#### **Brand Growth Lies With Technology Companies**

#### **Fastest Brand Growth in 2020**

Percent growth in consumer name recognition with each brand in 2020



- During the pandemic we have all grown accustomed to using new technologies that we may not have had knowledge of before.
- These companies are now ingrained into our daily lives to such an extent we would struggle to revert to older technologies.

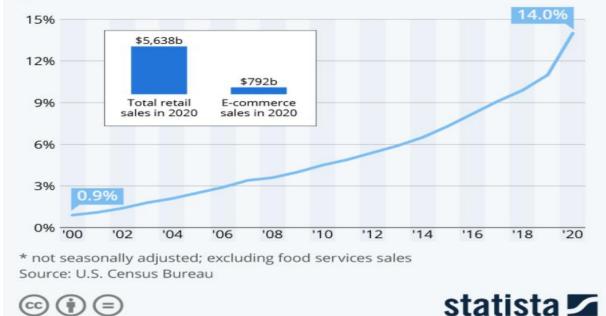
## PANDEMIC ACCELERATES THE SHIFT TO ONLINE RETAIL

(The chart illustrates the move online over the past few years and particularly in 2020)

#### Brand Growth Lies With Technology Companies

### Pandemic Accelerates Shift to Online Retail

E-Commerce sales as a percentage of total retail sales in the United States<sup>\*</sup>



✓ Lockdowns and travel restrictions have exposed more people to the benefits of online retail. This has caused an ongoing trend to be accelerated due to the pandemic.

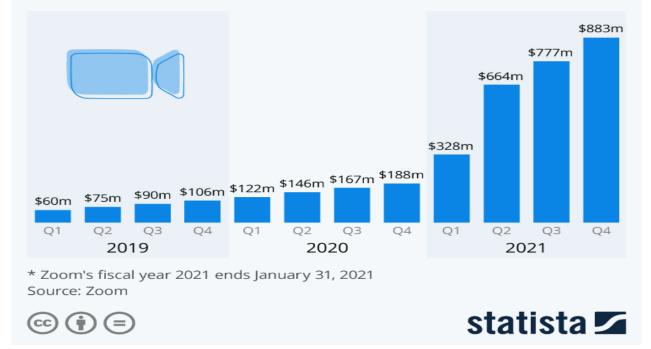
## ZOOM'S REVENUES SKYROCKET ON PANDEMIC BOOST

(Covid-19 has pushed us to use technology)

Zoom Has Grown Exponentially During The Pandemic

### Zoom's Revenue Skyrockets On Pandemic Boost

Quarterly revenue of Zoom Video Communications\*



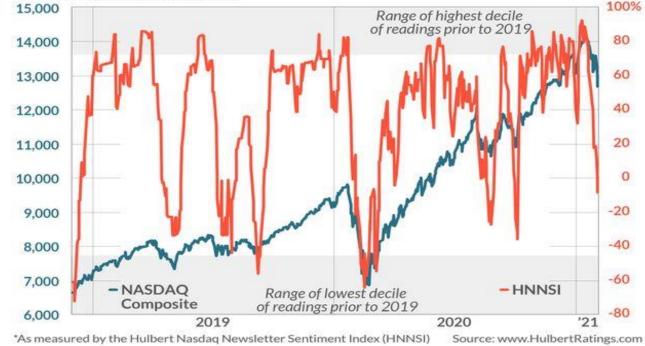
 Zoom is a perfect example of a company now being embedded in our daily lives, and the benefits to the revenue on the back of that are clearly shown above.

SELLING BY MARKET-TIMERS IS COMING TO AN END. END OF SHORT-TERM SPECULATION SELLING (End of Correction)

#### Selling Of 'Market-Timer' Trading Is Ending

### **Running for the exits**

Average recommended stock market exposure among short-term Nasdaqfocused stock market timers\*



- ✓ Volatility in the NASDAQ has increased as short-term momentum traders try to time market sentiment.
- ✓ The chart shows sentiment nearing a low and indicates the likelihood of a rally in the market.

## iSHARES US CORPORATE BOND INDEX FUND IS DOWN 7.32% 1 YEAR

#### **Corporate Bonds Are Negative**



✓ The returns on bonds, such as the iShares US Corporate Bond Index, shows that the only real return on investment is in equities.

WHICH ASSET CLASS DO YOU THINK IS GOING TO SHOW THE BEST PERFORMANCE OVER NEXT 10 YEARS

#### Technology Will Continue To Perform Strongly



 Technology is now its own asset class, and continues to go from strength to strength, which has only been accelerated by the pandemic.

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