



# INFLATION IS NOT GOING TO BE A CONCERN

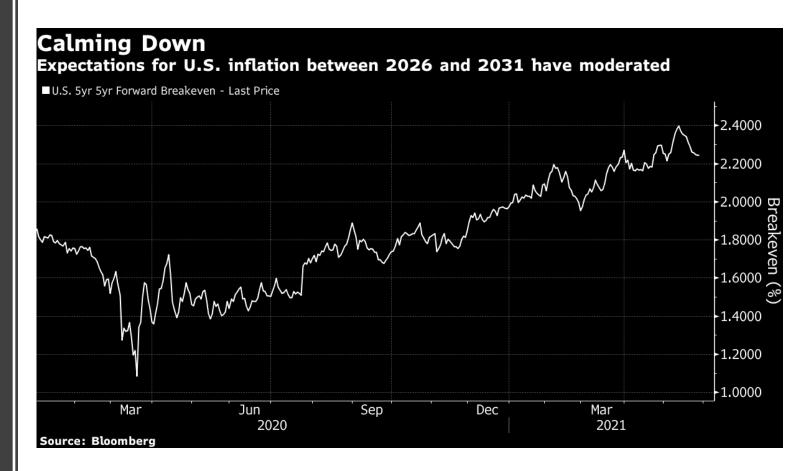
FED STIMULUS CHECKS HELPED THE ECONOMY, CAUSING INFLATION TO SPIKE, BUT WON'T CAUSE LONG TERM INFLATION

INFLATION EXPECTATIONS HAVE CALMED SIGNIFICANTLY SINCE THE PAYMENT OF THE MARCH AMERICAN **RESCUE PLAN** \$1,400 CHECKS

- ✓ Inflation expectations have calmed since the spike in US consumer spending in Q1, 2021, driving US GDP up 6.4% that quarter.
- ✓ This was in large part effected by the \$1,400 stimulus checks from the Federal Reserve that caused Personal Consumption Expenditure to rise 10.7%.
- ✓ "The main spur to inflation, actual and expected, has been the extraordinary U.S. fiscal stimulus." Barron's.
- ✓ US Retail sales were flat in April 2021 missing economists 1% median forecast. The economy still slowly recover without the fear of inflation. Inflation expectations have moderated between 2026 and 2031.
- ✓ Inflows continue into Technology Stocks and US Equities.

#### **Inflation Is Calming Down**

MARKET-BASED INFLATION EXPECTATIONS ARE LOOKING CALMER AND BACK TO THE KIND OF LEVEL THE FED WILL BE HAPPY TO ACCEPT



Expectations for future inflation are moderating.

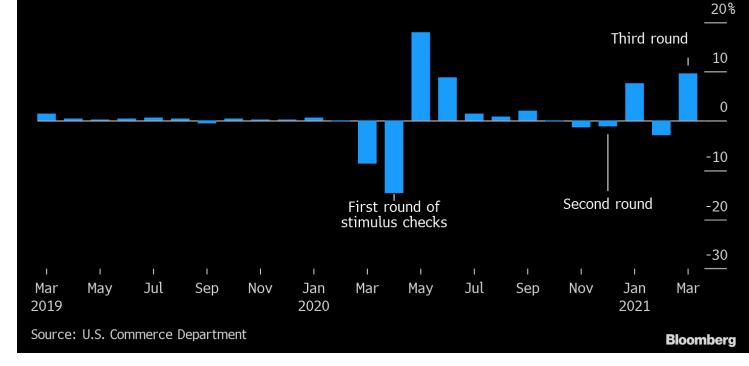
### US PERSONAL INCOME SOARED IN MARCH 2021 RISING INFLATION EXPECTATIONS

#### **Consumers Returned In March**

#### **Shopping Spree**

U.S. retail sales rose at the second fastest pace on record in March

Total retail sales (MoM change, SA)



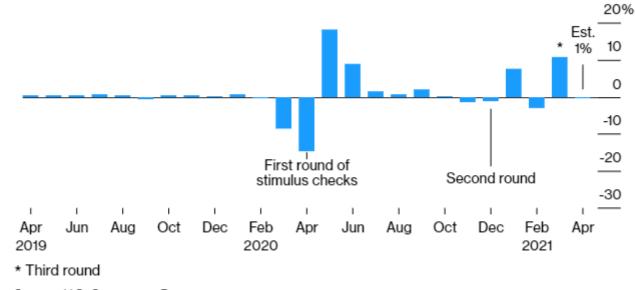
- ✓ Consumers are spending again.
- This will help economic recovery and investors confidence in the markets.

**RETAIL SALES** STALLED IN APRIL 2021 AFTER THE SPENDING FROM THE MARCH PANDEMIC-RELIEF CHECKS WHICH CAUSED THE **INCREASE IN** SPENDING

#### **Consumers Slowed Their Spending In April**

#### **Downside Surprise**

U.S. retail sales were flat in April, missing economists' 1% median forecast Total retail sales (MoM change, SA)



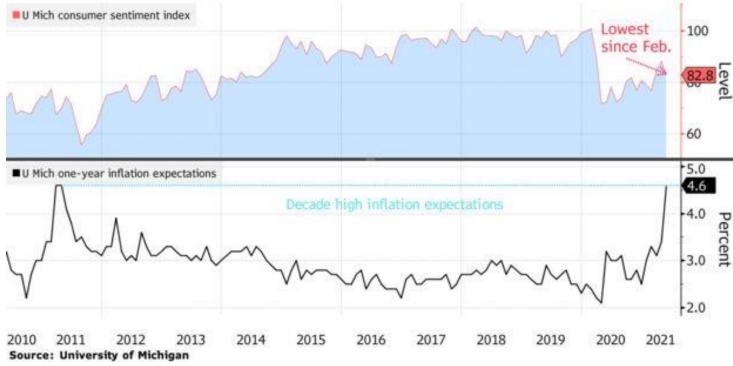
Source: U.S. Commerce Department

- ✓ Consumers spent their stimulus checks in March.
- ✓ April saw a return to a more normal spending pattern.
- ✓ Slower consumer spending will slow inflation.

### CONSUMER SENTIMENT MODERATED IN MAY 2021

#### **Inflation Fears Hit Consumer Sentiment**

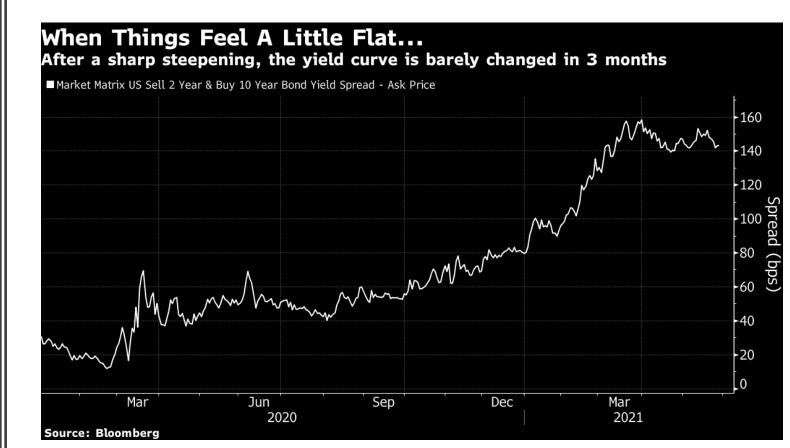
#### Price Concerns Consumer sentiment fell in early May as inflation fears mount



✓ As prices rose, consumers slowed their purchasing.

THE YIELD CURVE – WHICH IS DRIVEN IN LARGE PART BY INFLATION EXPECTATIONS – IS NO STEEPER THAN IT WAS IN EARLY MARCH

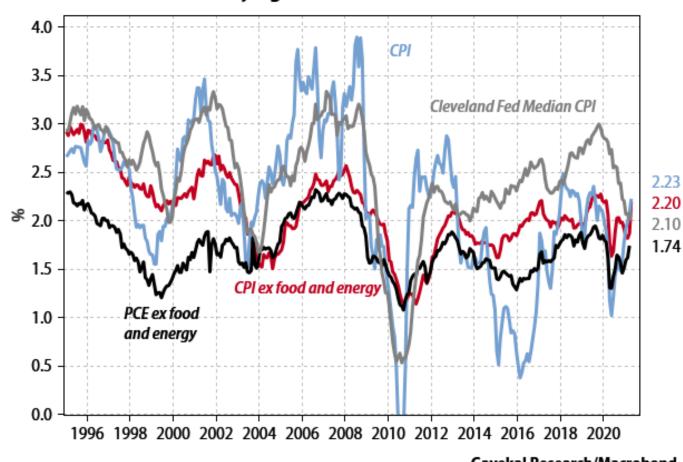
#### **Yield Curve Stays In Check**



- ✓ The yield curve lifted on inflation concerns earlier this year.
- ✓ Over the last 3 months the curve has been range bound.

THERE IS LITTLE **REASON FOR** INFLATION CONCERN WHEN LOOKING AT THE AVERAGE OVER THE PRECEDING TWO YEARS

(ADJUSTS FOR THE DECLINE AND ACCELERATION OF INFLATION EXPECTATIONS DUE TO COVID)

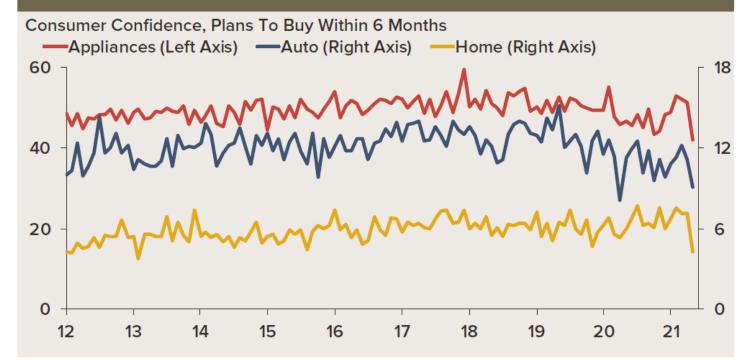


#### US underlying inflation: what the Fed sees

Gavekal Research/Macrobond

CONSUMER'S PLANS TO BUY A RANGE OF ITEMS WITHIN THE NEXT SIX MONTHS HAVE ACTUALLY FALLEN SLIGHTLY

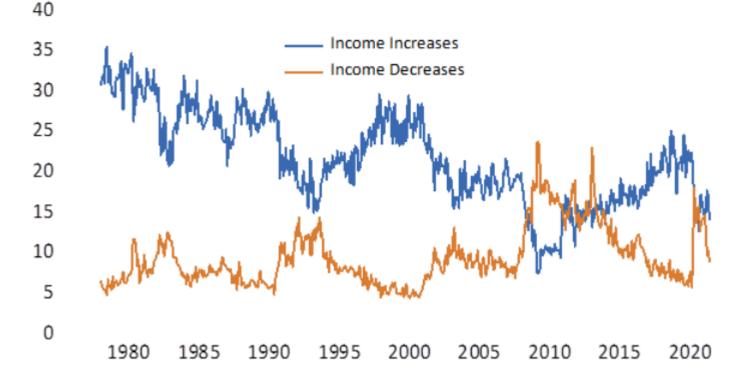
#### **Moderation In Buying Plans**



- Surveys indicate consumers expect to slow their purchases later this year.
- $\checkmark$  This may be a result of the stimulus checks running out.

THERE IS NO SIGN HERE OF A WAGE-PRICE CYCLE AND THEREFORE LITTLE REASON TO BE ALARMED BY ANY POSSIBLE PICKUP IN STRUCTURAL INFLATION

Expectations for a Raise Have Not Recovered Conf Board Consumer Survey -- % Income Up or Down in 6M



INVESTORS ADDED \$2.4 BILLION NET TO TECHNOLOGY ETF QQQ IN THE WEEK ENDING ON 14, MAY 2021

VOO	Invesco QQQ Trust	2,411.25	450 740 00	
			152,762.89	1.58%
SPY	Vanguard S&P 500 ETF	1,552.89	216,092.90	0.72%
	SPDR S&P 500 ETF Trust	1,182.90	354,049.23	0.33%
IEFA	iShares Core MSCI EAFE ETF	1,088.35	92,378.93	1.18%
RSP	Invesco S&P 500 Equal Weight ETF	814.92	27,352.42	2.98%
VIUE	iShares MSCI USA Value Factor ETF	781.15	15,994.91	4.88%
PHUTY	SPDR S&P 400 Mid Cap Value ETF	729.15	2,230.65	32.69%
SPYV	SPDR Portfolio S&P 500 Value ETF	607.87	12,307.67	4.94%
VTV	Vanguard Value ETF	583.59	78,978.79	0.74%
XIV	Health Care Select Sector SPDR Fund	571.45	27,037.00	2.11%

## INVESTORS ADDED \$11.6 BILLION NET TO US EQUITIES IN THE WEEK ENDING ON 14, MAY 2021

	Net Flows (\$, mm)	AUM (\$, mm)	% of AUM
U.S. Equity	11,595.82	3,533,097.63	0.33%
International Equity	4,692.27	1,204,892.54	0.39%
U.S. Fixed Income	1,487.81	1,005,288.14	0.15%
International Fixed Income	767.17	136,334.48	0.56%
Commodities	927.83	140,719.29	0.66%
Currency	-8.89	1,766.87	-0.50%
Leveraged	856.96	53,936.01	1.59%
Inverse	165.68	11,819.34	1.40%
Asset Allocation	21.00	15,156.83	0.14%
Alternatives	-9.38	6,443.94	-0.15%
Total:	20,496.26	6,109,455.08	0.34%

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