

# DEFLATION OF THE FEAR OF INFLATION

US FED STIMULUS CHECKS HELPED THE  
ECONOMY, CAUSING INFLATION TO SPIKE,  
BUT WON'T CAUSE LONG TERM INFLATION

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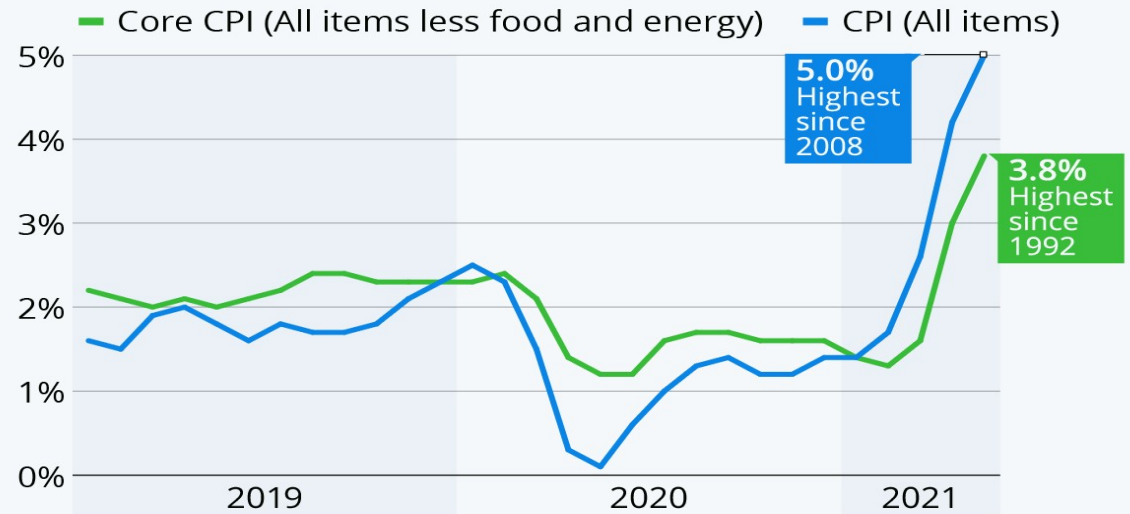
EQUITY INFLOWS  
ARE DOUBLE THAT  
OF 2020  
INFLATION  
EXPECTATIONS HAVE  
CALMED  
SIGNIFICANTLY.

- ✓ Inflation Expectations have calmed significantly. The US 10yr Bond is yielding 1.46%. Investors realize that the supply chains will start to flow as the economy returns to normal.
- ✓ S&P 500 earning margins are expanding. This will result in higher earnings numbers which leads to higher share prices.
- ✓ “The main spur to inflation, actual and expected, has been the extraordinary U.S. fiscal stimulus.” Barron’s
- ✓ Year-to-Date Inflows are \$417.5 billion, more than double the \$179.4 billion seen this time last year. Inflows continue into Technology Stocks and US Equities.

YEAR-OVER-YEAR  
CHANGE DOES  
NOT REFLECT  
LONG TERM  
INFLATION

## Core Inflation Shoots to Highest Level Since 1992

Year-over-year change in the Consumer Price Index for All Urban Consumers in the U.S.\*



\* not seasonally adjusted  
Source: Bureau of Labor Statistics



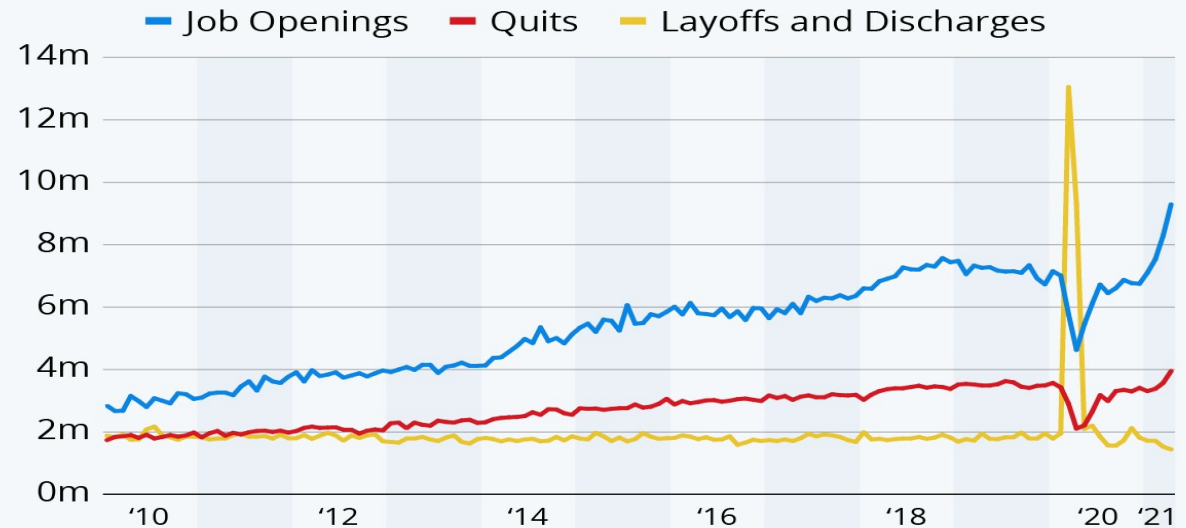
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- ✓ The chart shows inflation year over year, COVID slowed inflation, but we can see the rebound has been a sharp move higher.
- ✓ Over the long term, the spike will have little effect.

US JOB OPENINGS SURGED TO A RECORD IN APRIL AS BUSINESSES, ESPECIALLY IN THE HOSPITALITY SECTOR, ARE LOOKING FOR STAFF AHEAD OF SUMMER

## U.S. Job Openings Hit Record High as Workers Quit in Droves

Number of job openings, quits and layoffs in the United States (seasonally adjusted)



Source: U.S. Bureau of Labor Statistics



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- ✓ Job openings have risen as the US economy reopens.
- ✓ Workers are beginning to move into higher paying jobs as they become available.
- ✓ A lag has developed between job openings and those willing to take them, which has caused a rise in wages.

MANY FIRMS ARE  
HAVING TROUBLE  
FILLING  
VACANCIES. THERE  
IS A RELUCTANCE  
TO GET BACK TO  
WORK, WHICH  
COULD BE COVID  
FEARS OR  
GENEROUS  
UNEMPLOYMENT  
INSURANCE



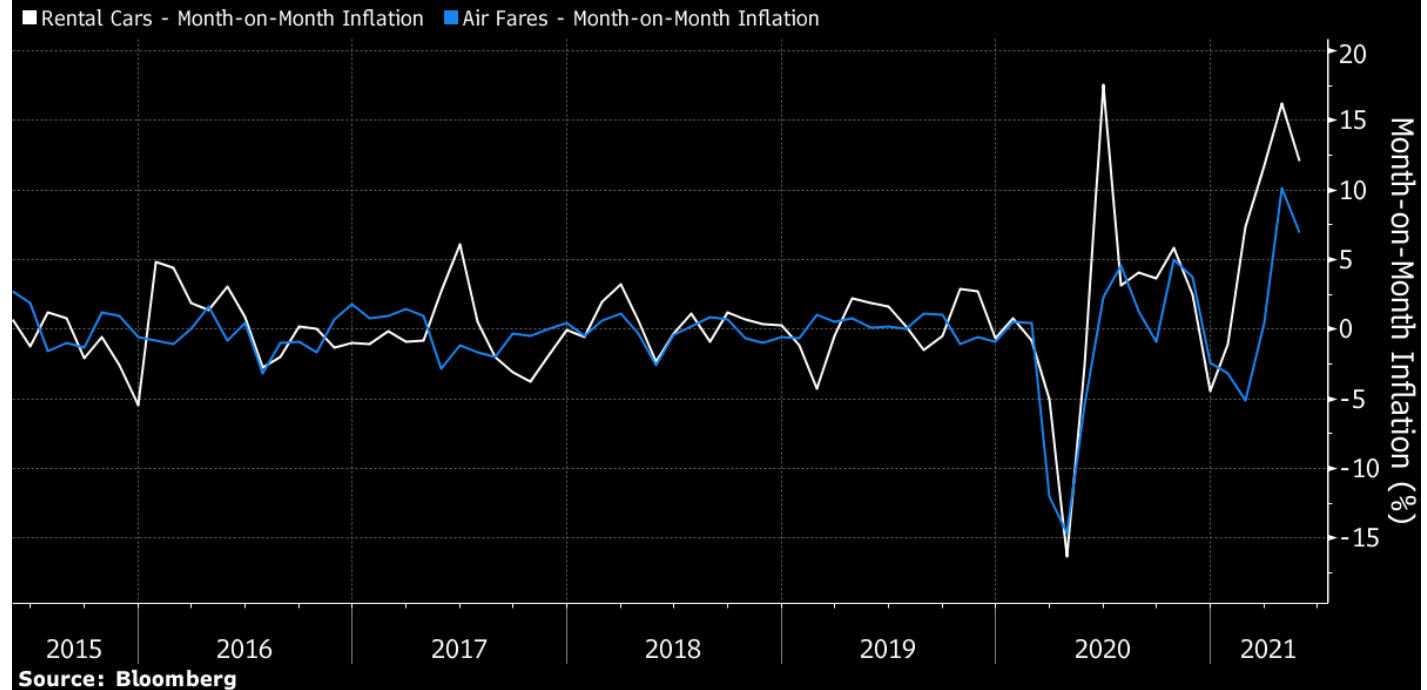
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- ✓ Firms are struggling to find employees as the economy reopens.
- ✓ Stimulus checks will dry up and the fear of COVID will dissipate, driving workers back into the work force.
- ✓ As more employees fill open jobs, wages will fall.

THERE HAVE BEEN  
PRICE INCREASES  
IN TRAVEL-  
RELATED SECTORS  
WHICH HAVE BEEN  
AFFECTED BY THE  
RETURN OF  
TOURISM

## Transitory Transport?

Huge price rises in travel-related sectors are at least slowing down

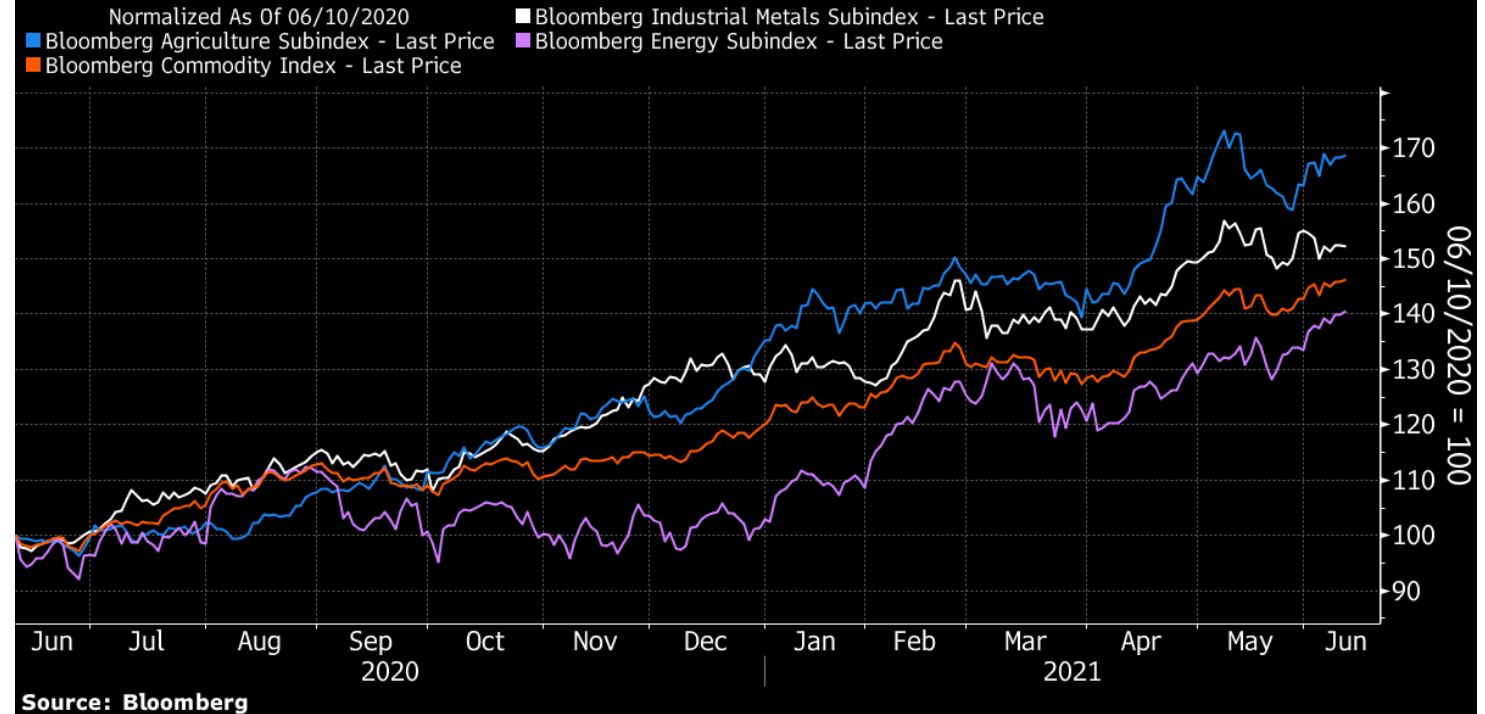


- ✓ As people return to tourism, prices are increased, and less discounts are offered.
- ✓ Inevitably, like in all economics, when there is a demand the world will create the supply, and supply will drive the prices back down.

COMMODITY  
PRICES HAVE  
RALLIED IN THE  
LAST 12 MONTHS.  
GROWTH IS  
SLOWING

## A Transitory Commodity Boom?

Commodity prices have rallied in the last 12 months - but growth is slowing



- ✓ Commodity manufacturers, producers, will produce , and drive the prices back down.

LOWEST-PAID  
WORKERS WERE  
MOST LIKELY TO BE  
LAID OFF DURING  
THE PANDEMIC,  
PUSHING UP THE  
AVERAGE PAY OF  
THOSE WHO  
REMAINED

## Transitory Wage Deflation

Re-hiring lower-paid workers has decreased average earnings

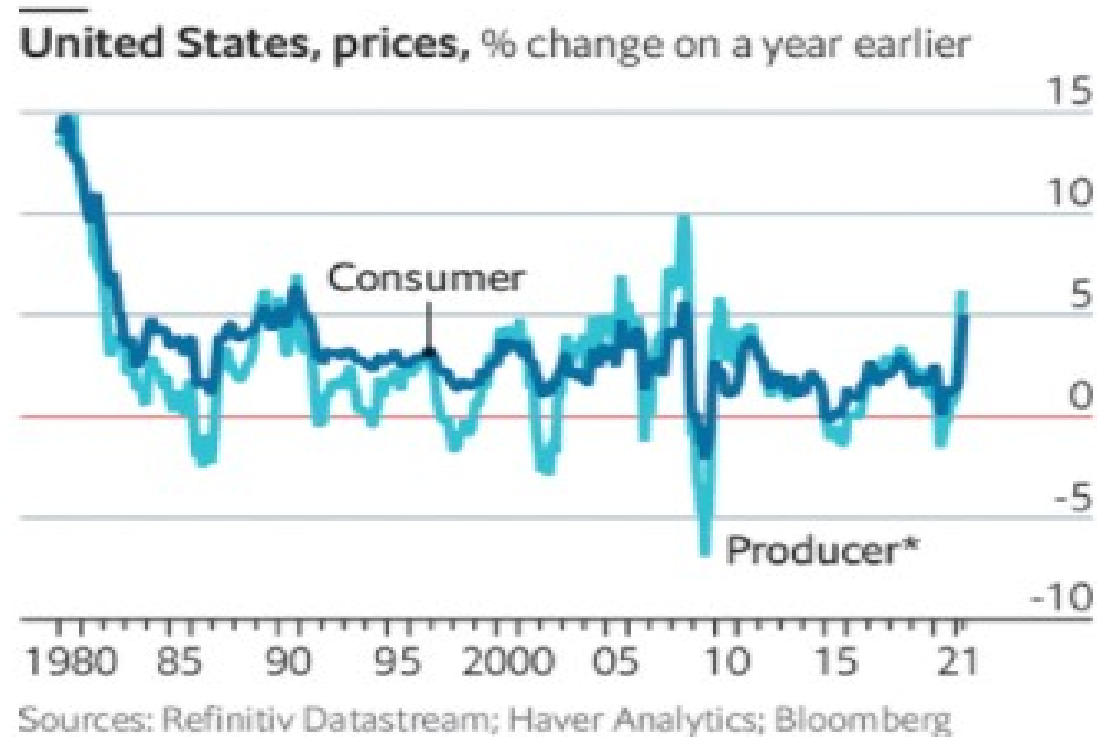
■ US Real Average Hourly Earnings 1982-1984 USD YoY SA - Last Price  
■ US Real Average Weekly Earnings 1982-1984 USD YoY SA - Last Price



- ✓ As lower paid workers gradually go back on the payroll, the earnings average will come back down.



SUPPLY CHAINS  
ARE CLOGGED,  
INPUT PRICES ARE  
CLIMBING AND  
DEMAND IS  
SURGING, AS  
PEOPLE UNLOAD  
PANDEMIC-YEAR  
SAVINGS AND  
STIMULUS CHECKS



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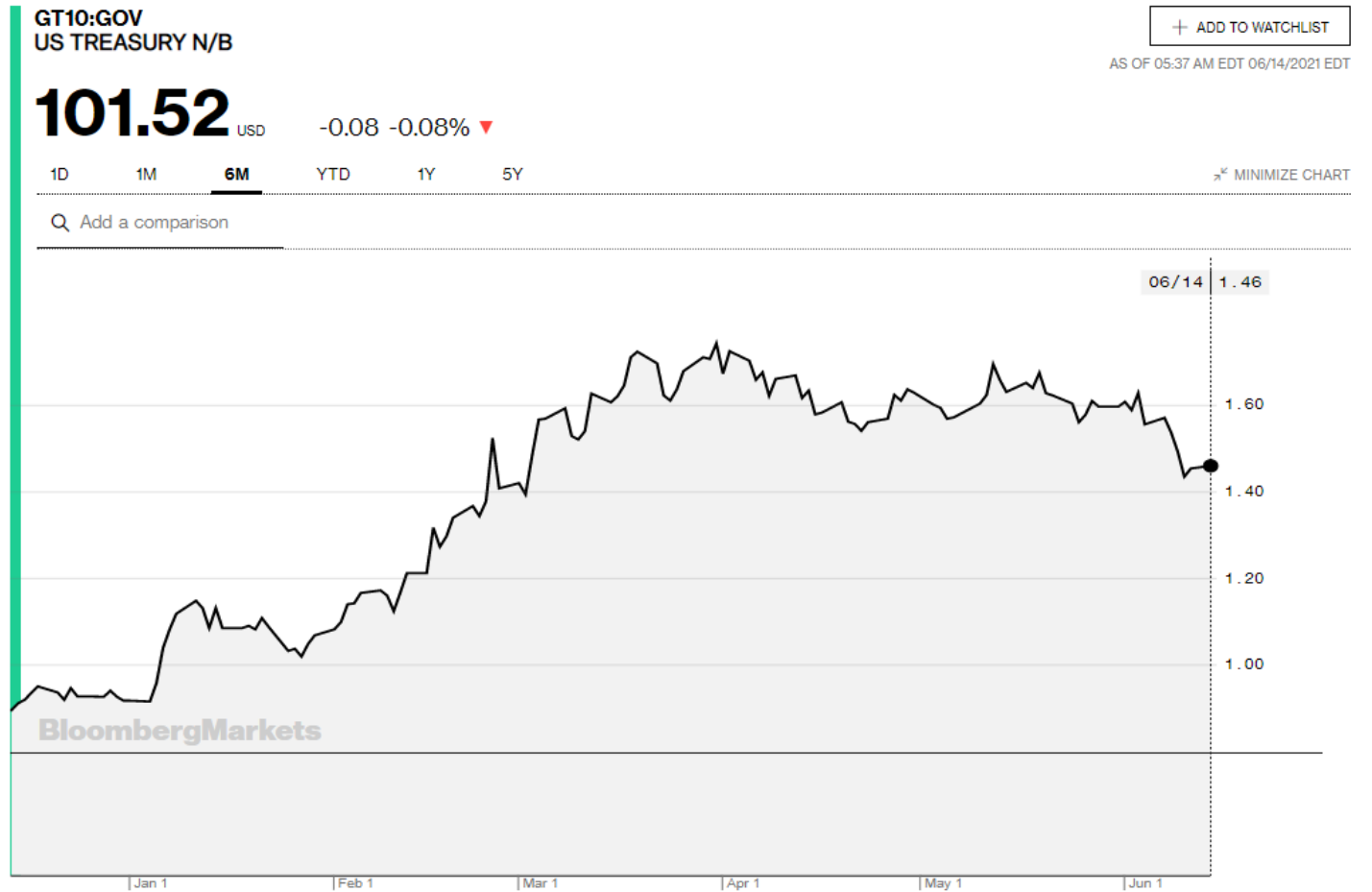
- ✓ Regarding the supply chain being clogged, everything we've discussed leads to the result of why that's occurring, but in the highly efficient world which we are in, when people go back to work and factories are set to go back to full production, they will produce, sell the goods at a higher prices until they drive it back down and then economy returns to a normal growth rate.

S&P 500 FIRMS  
NET PROFIT  
MARGINS ARE  
INCREASING



- ✓ S&P 500 firms net profit margins are increasing. These are quarterly numbers, so what you can see is an increase coming through, which of course will result in an increase in earnings which of course will result in higher equity price.

US 10 YR BOND  
YIELD 1.46%

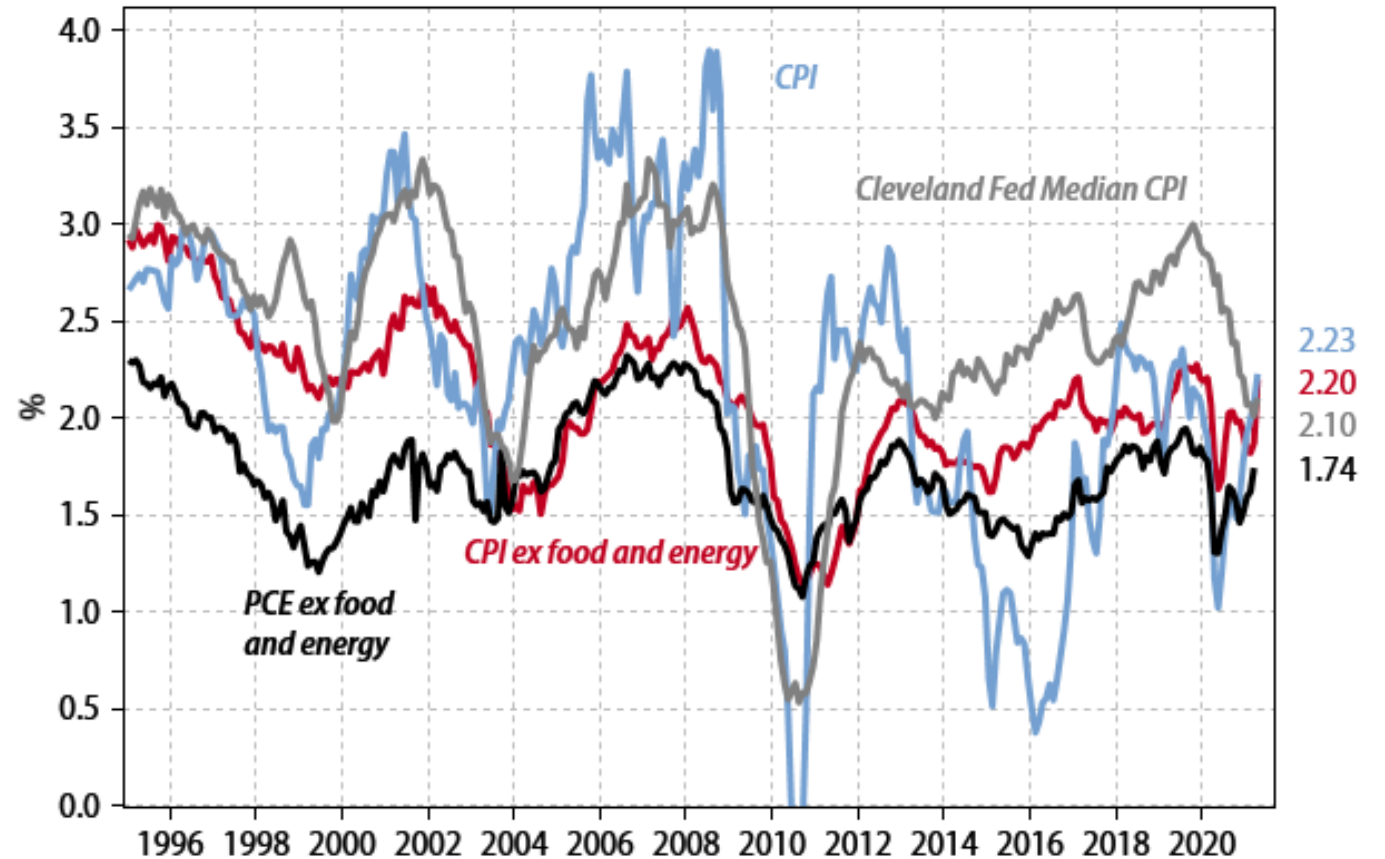


- ✓ The 10-year bond rate rose as inflationary fears took hold but has since back down to a more normal level.

THERE IS LITTLE  
REASON FOR  
INFLATION  
CONCERN WHEN  
LOOKING AT THE  
AVERAGE OVER  
THE PRECEDING  
TWO YEARS

(ADJUSTS FOR THE DECLINE AND ACCELERATION  
OF INFLATION EXPECTATIONS DUE TO COVID)

US underlying inflation: what the Fed sees



Gavekal Research/Macrobond

- ✓ Shows a completely benign level of inflationary expectation. Inflation is dead in line with where the Federal Reserve would like it to be. Inflation is much better than deflation.

SOUTH KOREA  
HAVE NOT SEEN  
THE SUPPLY CHAIN  
CONSTRAINTS  
SEEN IN THE US

## Korean Prices Double Dip into Deflation Territory

Year-over-year monthly inflation in South Korea (in %)



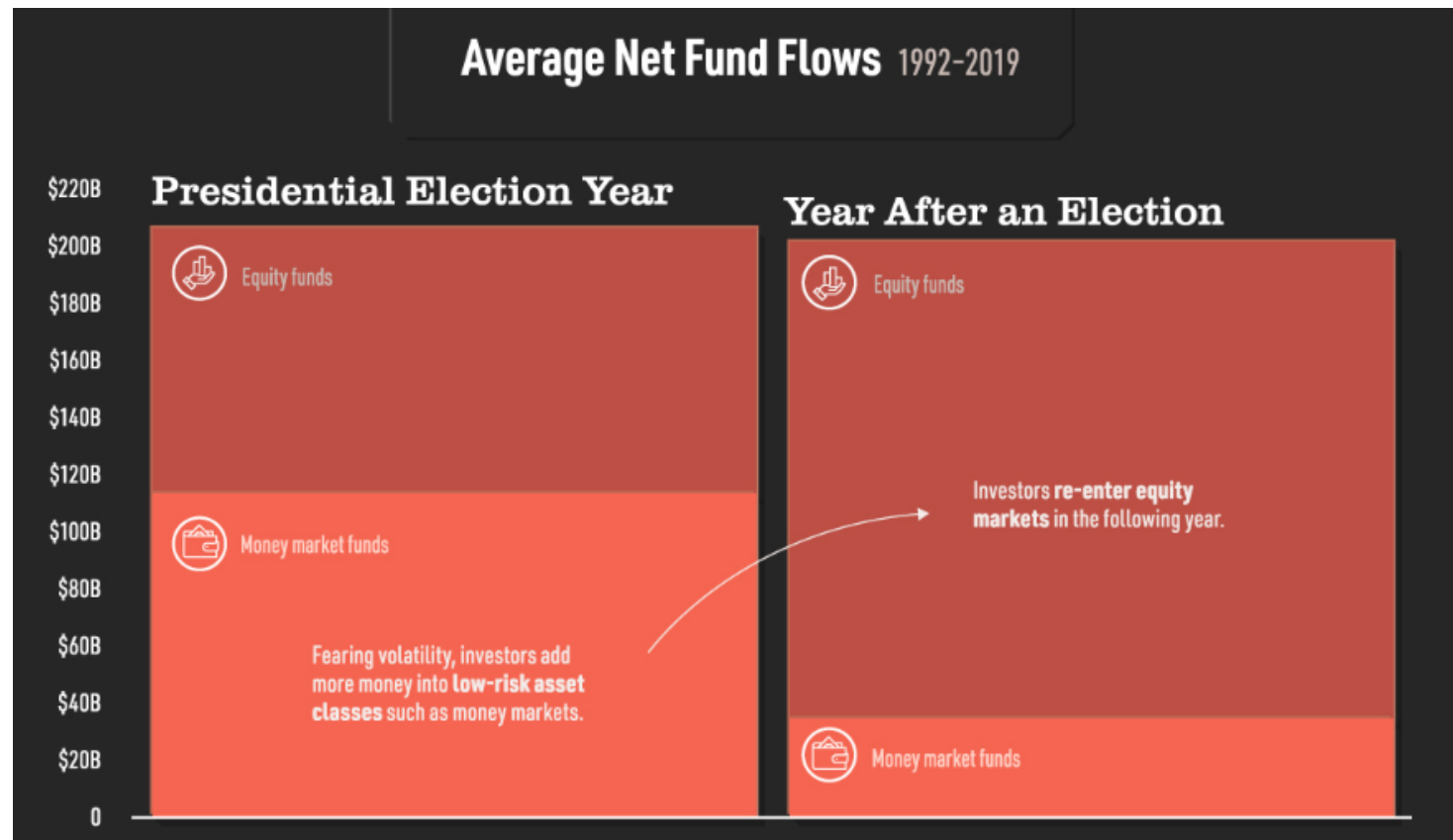
Not seasonally adjusted, all items, 2015 base  
Source: Statistics Korea



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- ✓ Korea handled Covid well and thus employment and supply constraints did not hit their economy as powerfully as other global economies.
- ✓ This leads us to believe we will see the same in the US as it recovers, driving inflation lower.

YEAR-TO-DATE  
INFLOWS UP TO  
\$417.5 BILLION,  
MORE THAN  
DOUBLE THE  
\$179.4 BILLIONS  
SEEN THIS TIME  
LAST YEAR.



- ✓ We have been telling people this would happen after an election year, and that's exactly what happened, we have seen inflows into equities of \$417.5 billion more than double the \$179.4 billion seen this time last year.

STEADY STREAM  
OF INFLOWS  
TOTALLED \$14.5  
BILLION DURING  
THE WEEK ENDING  
JUNE 10, 2021.  
THE MAJORITY  
\$7.5 BILLION  
WENT INTO US  
EQUITIES

## Top 10 Creations (All ETFs)

Ticker	Name	Net Flows (\$,mm)	AUM (\$,mm)	AUM % Change
SPY	SPDR S&P 500 ETF Trust	2,575.73	363,269.85	0.71%
EZU	iShares MSCI Eurozone ETF	1,367.58	8,237.22	16.60%
BND	Vanguard Total Bond Market ETF	1,340.34	77,137.48	1.74%
VOO	Vanguard S&P 500 ETF	1,050.93	227,734.80	0.46%
IYR	iShares U.S. Real Estate ETF	969.47	6,535.53	14.83%
VTI	Vanguard Total Stock Market ETF	671.42	246,439.18	0.27%
DIA	SPDR Dow Jones Industrial Average ETF Trust	553.32	30,942.38	1.79%
IWD	iShares Russell 1000 Value ETF	551.05	54,890.47	1.00%
OIH	VanEck Vectors Oil Services ETF	533.32	3,158.08	16.89%
XLB	Materials Select Sector SPDR Fund	501.00	10,109.12	4.96%

- ✓ Where has that money been going ?
- ✓ In the last week it has predominantly been going to the S&P 500.

THE MAJORITY  
\$7.5 BILLION  
WENT INTO US  
EQUITIES

## ETF Weekly Flows By Asset Class

	Net Flows (\$, mm)	AUM (\$, mm)	% of AUM
U.S. Equity	7,524.12	3,721,880.31	0.20%
International Equity	3,903.74	1,289,853.56	0.30%
U.S. Fixed Income	1,319.65	1,027,969.43	0.13%
International Fixed Income	1,039.53	141,141.03	0.74%
Commodities	361.16	149,208.84	0.24%
Currency	15.87	1,871.33	0.85%
Leveraged	-235.50	58,905.00	-0.40%
Inverse	260.90	11,819.84	2.21%
Asset Allocation	188.34	16,042.99	1.17%
Alternatives	87.63	6,403.58	1.37%
<b>Total:</b>	<b>14,465.44</b>	<b>6,425,095.92</b>	<b>0.23%</b>

- ✓ Where has the money been going with regard to weekly inflows over the course of equities in general ?
- ✓ \$14.5 billion into ETFs of which \$7.5 billion went into equities.



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