



STOCKS ARE YIELDING MORE THAN BONDS

BLOOMBERG OPINION

5.00 15.40 15.60 15.60 16.00 16.20 16.40 16.60 16.80 17.00 17.20 17.40 17.6 15.50 15.50 15.70 15.90 16.10 16.30 16.50 16.70 16.90 17.10 17.30 17.50 18.50 (80 19.00 19.20 19.40 19.80 19.80 18.50 0 18.00 19.10 19.30 19.50 19.70 19

SHAREHOLDER YIELD OF 3.9% VS 10YR BOND YIELDING 1.24%

- There have only been two occasions when dividend yields rose more than a percentage point above bonds yields. On both occasions investors would have done fantastically (buy stocks while shorting bonds). In 2009 there was a 68% return over the next 12 months, while in 2020 there was a 94% return.
- ✓ Inflows into Equities \$13.7 Billion, 21 July 2021
- $\checkmark\,$ Inflation is not an ongoing concern.
- ✓ Share Buy Backs: providing investors with an expected shareholder yield of 3.9%. "This is a significant cross-asset valuation support for equities at a time when 10yr US bonds are yielding 1.24%," JP Morgan strategist.

WHEN STOCKS YIELD MORE THAN **BONDS: IN 2009** THERE WAS A 68% **RETURN OVER THE** NEXT 12 MONTHS. IN 2020 THERE WAS A 94% RETURN

<u>S&P 500 Dividend Yield Is Above The 10-Year Treasury.</u>



✓ Historically, when the dividend yield on the S&P 500 has been higher than the 10 year bond, high returns on equities have followed.

SHARE BUYBACKS ARE BACK

All told, S&P 500 corporations could buy back \$875 billion of their stock over the next year, while paying out another \$575 billion in dividends, providing investors with an expected shareholder yield of 3.9%. "This is a significant cross-asset valuation support for equities at a time when 10yr US bonds are yielding 1.2%," J.P. Morgan strategist.

"EQUITIES ARE CURRENTLY PAYING A YIELD IN COLD HARD CASH THAT IS SLIGHTLY HIGHER THAN WHAT YOU CAN GET FROM BONDS." BLOOMBERG

Yield Gap Signals Buying Opportunity



 Buying stocks the week following the peak between the 10-year Treasury and the S&P 500 dividend yield historically has been a good strategy.

US COMPANIES' RETURN ON EQUITY IS DOUBLE THAT FOR THE REST OF THE WORLD

U.S. Equites Offer Greater Potential Returns.



- ✓ U.S. large cap companies in the S&P 500 have historically offered a better return on equity than non U.S. companies.
- ✓ Apple, Amazon, Pfizer and IBM are some examples of these.

THE US IS IN A COMPLETELY DIFFERENT PLACE FROM THE REST OF THE DEVELOPED WORLD

The U.S. has Recovered Economically.



Figure 1: IMF Estimates : Output gap as % of Potential GDP

- \checkmark The U.S. has recovered economically faster than the rest of the world.
- ✓ This is good news for U.S. equities as it will increase investor confidence.

CORE INFLATION, EXCLUDING FOOD AND FUEL, NORMALLY FOLLOWS THE MEDIAN



The divergence between the normally coincident core and median CPI is highly unusual

- ✓ The Fed believes the factors impacting inflation are "transitory".
- \checkmark It is likely Core CPI will move closer to the median CPI.

Inflation Should Return To A More Normal Pace.

EARNINGS THIS WEEK Q2, 2021

Large Cap S&P Companies Earnings To Be Reported



 \checkmark With earnings expected to be high, investors confidence will be high.

US EQUITIES **ROARED BACK TO** LIFE AFTER TWO WEEKS OF NET OUTFLOWS, POSTING GAINS OF MORE THAN \$13.7 BILLION, 21 JULY 2021

ETF Weekly Flows By Asset Class

	Net Flows (\$, mm)	AUM (\$, mm)	% of AUM
U.S. Equity	13,736.57	3,850,288.28	0.36%
International Equity	3,073.77	1,281,880.22	0.24%
U.S. Fixed Income	2,355.10	1,049,794.54	0.22%
International Fixed Income	1,530.65	145,779.20	1.05%
Commodities	-359.62	143,420.15	-0.25%
Currency	20.61	1,942.49	1.06%
Leveraged	39.40	61,790.85	0.06%
Inverse	104.39	11,864.64	0.88%
Asset Allocation	-10.95	16,506.13	-0.07%
Alternatives	63.04	6,437.53	0.98%
Total:	20,552.95	6,569,704.02	0.31%

THE SPDR SAW GAINS OF \$4.5Bn WHILE INVESCO'S QQQ HAD INFLOWS OF \$1.4BN FOR 21ST JULY 2021.

Top 10 Creations (All ETFs)

Ticker	Name	Net Flows (\$,mm)	AUM (\$, mm)	AUM % Change
SPY	SPDR S&P 500 ETF Trust	4,497.55	384,669.52	1.179
FTCS	First Trust Capital Strength ETF	1,841.11	10,112.64	18.219
VTI	Vanguard Total Stock Market ETF	1,412.62	257,488.03	0.55%
QQQ	Invesco QQQ Trust	1,407.48	182,724.66	0.77%
LQD	iShares iBoxx USD Investment Grade Corporate Bond ETF	1,214.53	40,676.70	2.99%
VT	Vanguard Total World Stock ETF	1,150.58	23,137.09	4.97%
voo	Vanguard S&P 500 ETF	1,047.09	239,727.87	0.449
BNDX	Vanguard Total International Bond ETF	886.27	44,147.52	2.019
VTWO	Vanguard Russell 2000 ETF	854.35	5,777.03	14.799
VEA	Vanguard FTSE Developed Markets ETF	674.37	102,945.82	0.669

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