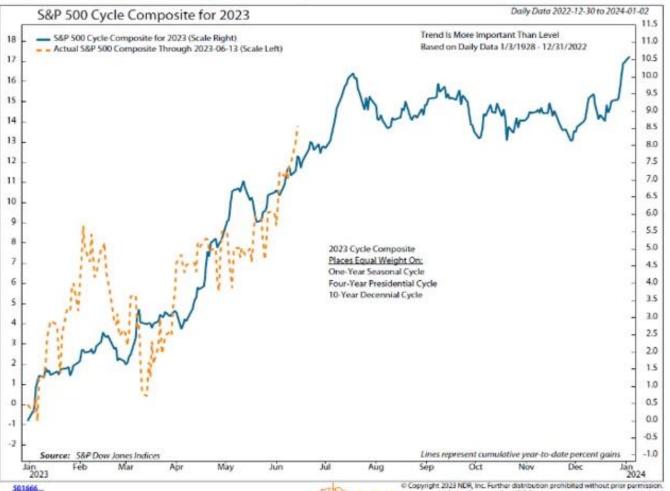
RETAIL INVESTORS
HAVE A CLEAR
CHANGE OF HEART,
WITH MORE BULLISH
SENTIMENT.
AS HAVE INSTITUTIONAL INVESTORS.



## S&P 500 COMPOSITE INDEX IMPLIES A RALLY INTO Q3.

## Cycle Composite implies rally into Q3, then choppier 2H

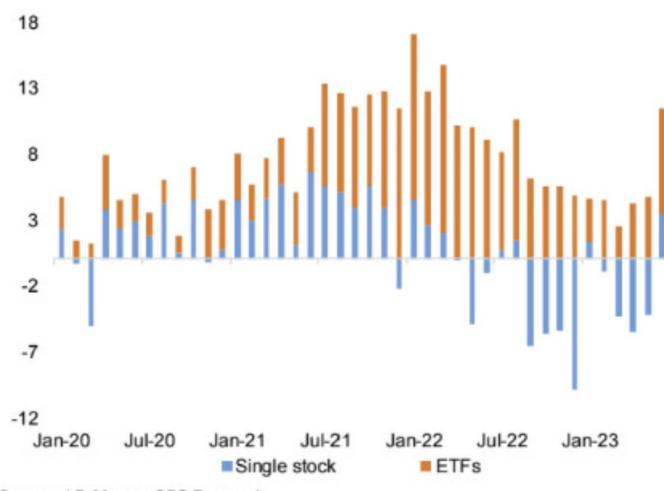


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# RETAIL INVESTORS INFLOWS INTO SINGLE STOCKS AND ETFS. SENTIMENT WAS MOST NEGATIVE MONTHS AGO.

## US Retail Flows - Monthly in \$bn



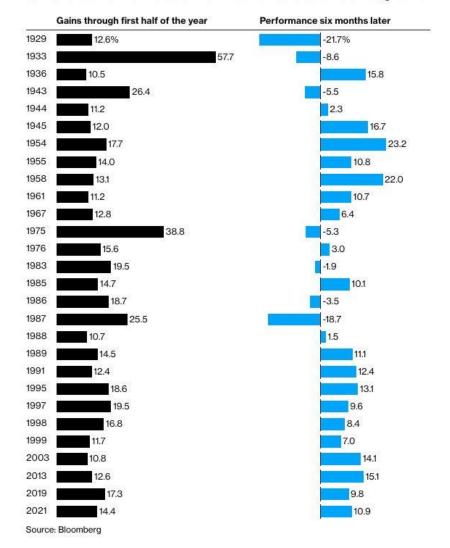
Source: J.P. Morgan QDS Research

SINCE THE 1950'S WHEN THE INDEX HAS CLIMBED MORE THAN 10% THROUGH JUNE, IT RISES BY A MEDIAN 10% IN THE SECOND HALF.

Since the early 1950s, when the index has climbed more than 10% through June, it rises by a median of 10% in the second half, per Ryan Detrick, chief market strategist at Carson Group.

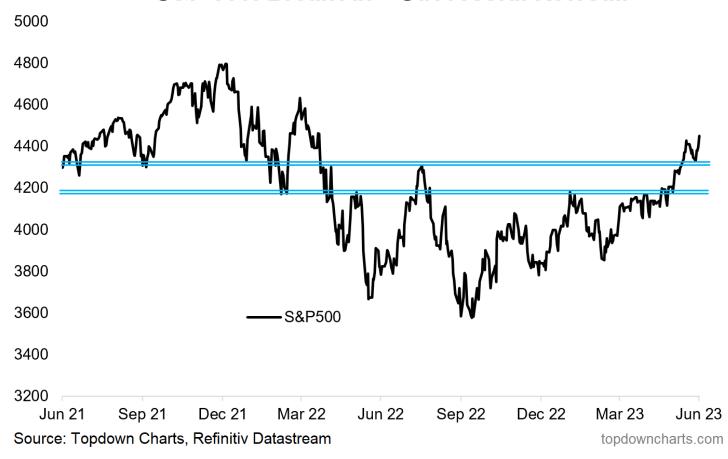
### Strong First Half Historically Bodes Well for Investors

S&P 500 returns when the benchmark index climbs at least 10% through June



## ON TECHNICAL, WITHOUT ANYTHING ELSE, THIS LOOKS POSITIVE.





24% AVERAGE FIRST "90-DAY" GAIN OF A NEW BULL MARKET.

## Gains in First 90 Days of New Bull Market (as measured by the S&P 500)

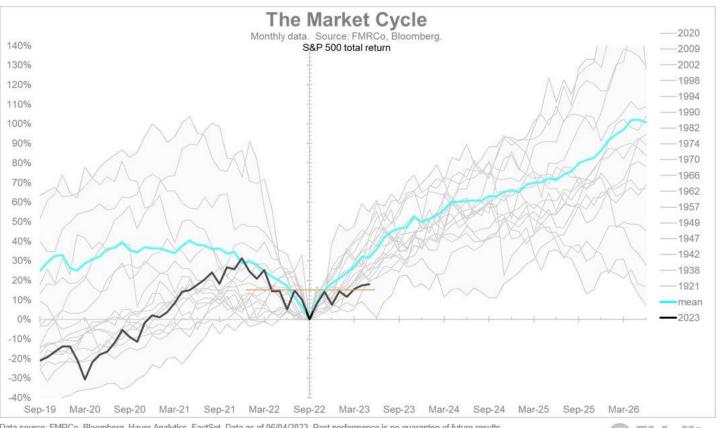
<b>Bull Market Cycle</b>	First 90-Day Gain
5/26/70 - 1/11/73	17.2%
10/3/74 - 11/28/80	13.5
8/12/82 - 8/25/87	36.2
12/4/87 - 7/16/90	19.8
10/11/90 - 3/24/00	6.7
10/9/02 - 10/9/07	19.4
3/9/09 - 2/19/20	39.3
3/23/20 - 1/3/22	39.9
Average	24.0%

24%

**Average first** 90-day gain

Source: Golden Eagle Strategies Research

THIS CHART SHOWS WHAT COULD BE TO COME OVER THE NEXT 4 YEARS.



Data source: FMRCo, Bloomberg, Haver Analytics, FactSet. Data as of 06/04/2023. Past performance is no guarantee of future results.



## LEISURE AND HOSPITALITY LED THE GAINS, BUT OTHERS ALSO POSTED ROBUST INCREASES

## June Payrolls Surge

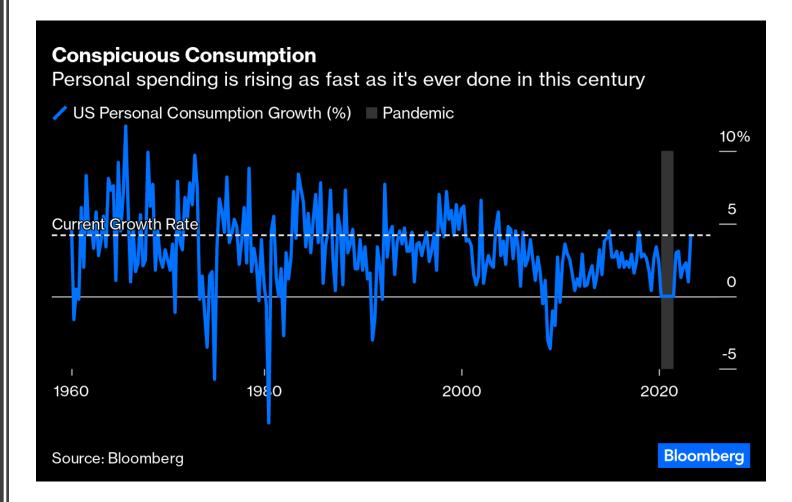
Leisure and hospitality led the gains, but others also posted robust increases

■ Monthly change in private payrolls

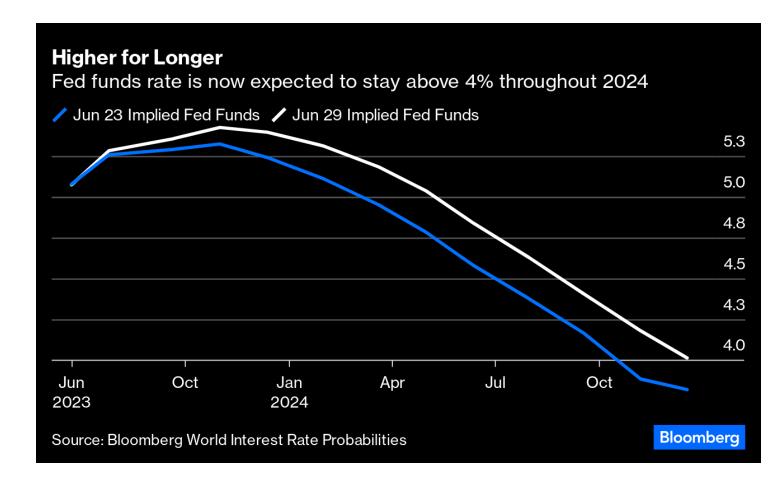
Leisure & hospitality		232.0K
Construction		97.0K
Trade, transportation & utilities		90.0K
Education & health services		74.0K
Natural resources & mining		69.0K
Professional & business services	I	-5.0K
Financial activities		-16.0K
Information		-30.0K
Manufacturing		-42.0K

Source: ADP Research Institute Bloomberg

ONGOING
STRENGTH IN
PERSONAL
CONSUMPTION
EXPENDITURES
CONTINUES TO
GROW.

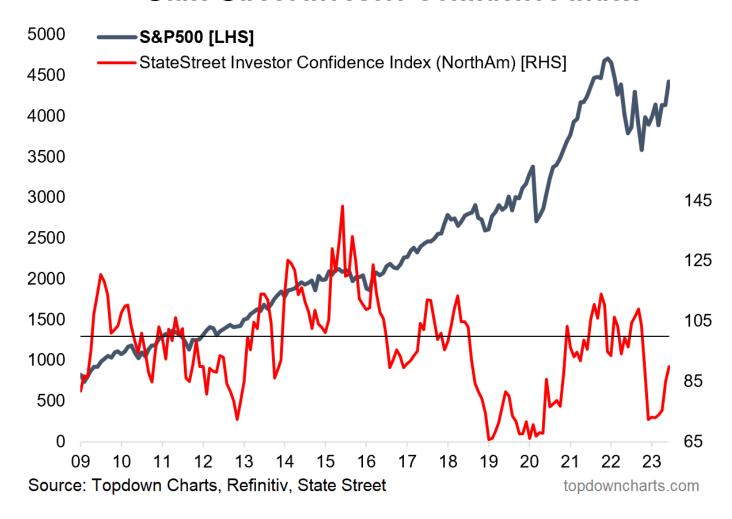


MARKET OPINION IS NOW ALMOST EXACTLY IN LINE WITH THE FED GOVERNOR'S OWN PREDICTIONS. RATES WILL BE HIGHER FOR LONGER.

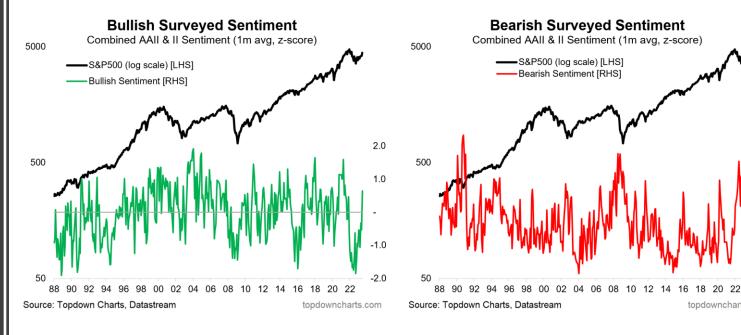


STATE STREET
INSTITUTIONAL
INVESTOR
CONFIDENCE
INDEX SHOWS A
CONTINUED
TURNAROUND.

## **State Street Investor Confidence Index**



RETAIL INVESTORS HAVE ALSO SEEN A CLEAR CHANGE IN HEART, BULLISH READING UP FROM THE DEPTHS OF DESPAIR



2.5

topdowncharts.com

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